

BRANDON D. SCHITKA

📍 Calgary, Alberta, Canada | 📞 403.861.1530 | ✉ hello@brandonschitka.ca



PROFESSIONAL SUMMARY

A performance-driven leader with a background in Product and Project Management; pursuant to an Executive Certification in Technology and Operations from the MIT Sloan School of Management. Professional experience fortified by Scrum Product Owner (PSPO I), Scrum Master (PSM I), and Certified Associate in Project Management (CAPM) certifications. Lean Six Sigma Black Belt with demonstrated capabilities in Agile Product and Project Management, Product Deployment, User Experience (UX), Digital Strategy, and Stakeholder Relations. Passionate about technology and always looking for the next challenge.

CORE COMPETENCIES

- Demonstrated ability to increase collaboration and instill a team mentality among cross-functional units
- Proven ability to plan, prioritize and organize backlogs to meet deadlines while working under pressure
- Excellent work ethic with ability to function independently with minimal or no supervision
- Team focused with strong organizational, leadership, and people management skills
- Exceptional report writing, presentation, and public speaking abilities
- People-oriented with excellent multi-tasking, relationship building, as well as written and verbal communication skills

AREAS OF EXPERTISE

Agile Product Management (PSPO I)
Agile Project Management (PSM I)
Project Management (CAPM)

Lean Six Sigma Black Belt
Coaching and Mentorship
Software Development Management

User Experience (UX)
Business Development
Payments and E-Commerce

PROFESSIONAL EXPERIENCE

SOFTWARE DEVELOPMENT CONSULTING AND TRAINING

AXIOM CONSULTING

President & CEO

- Responsible for the development of coaching tools and aids for small-to-medium scale Agile Software Development teams
- Designed and implemented a corporate website and customer acquisition model
- Conducted in-house Scrum training and coaching for software development, product management, scrum masters, and business analyst teams up to 30+ team members.

JUL 2020 - PRESENT

JUL 2020 - PRESENT

CONSUMER SOFTWARE DEVELOPMENT

BET. WORKS

Product Owner, E-Commerce

- Works with Development, QA, Architects and DevOps teams, to coordinate technology builds from conception to execution
- Owns the E-Commerce product roadmap by transforming high-level visions into detailed requirements
- Governs product roadmap, as well as plans and coordinates release schedules for products
- Creates and maintains a backlog of actionable user stories for the Development Team
- Liaises with Product Managers and Architects to ensure that sprints are estimated with workload matching sprint velocity
- Ensures there is constant contact with the development team and all production processes are being carried out effectively
- Facilitates communication of requirements between the customer and the product team
- Aids in the promotion, marketing, sales and deployment of all products

DEC 2020 - PRESENT

NUERA INSURANCE INC.

Director, Process & Delivery

- Oversaw the Director of Innovation and Transformation, business development, quality assurance, and development teams
- Managed the ongoing development of a new SaaS platform comprised of eight interconnected modules
- Organized five concurrent development teams, working on independent but interrelated projects
- Collaborated with internal stakeholders and business units to determine product priorities
- Assured coordination of development teams, business stakeholders, and quality assurance units to implement and improve processes
- Responsible for proactive communication of business requirements, project status, and the effective facilitation of meetings and presentations with c-suite and executive leadership teams
- Ensured the utilization of team subject matter expertise in the overall product vision and project execution

JUL 2019 - OCT 2020

ATB FINANCIAL

Senior Product Manager, Product Origination

- Developed product roadmaps, planned feature enhancements, and organized iterative product increment releases

JUN 2018 - JUL 2019

- Built consensus with executive leadership teams to ensure coordinated launches of competing products
- Evaluated stakeholder requirements in order to build, maintain, and prioritize the product backlogs
- Collaborated with UX design and research teams to create intuitive mobile and web-based user interfaces
- Represented business interests with the development team during Scrum ceremonies
- Managed cross-functional development resources to ensure on-time delivery of high quality products
- Administrated beta user responses and integrated feedback into product backlog

FINANCIAL SERVICES AND SALES

ATB FINANCIAL

JUL 2016 - JUN 2018

Project Manager, Payments

- Led new initiatives including the development of a redesigned regional product portfolio, specialized custom product development, as well as enhancements to or conversions of existing systems
- Managed multiple cross-functional teams utilizing both Agile and Waterfall methodologies
- Audited internal processes and systems to identify new areas and enhancements to transform the payments experience
- Worked with business units and areas of expertise to build consensus between competing business objectives
- Prepared formal presentations and data analysis for executive dashboards and updates for leaders
- Facilitated user-experience research to identify user pain points and improve customer satisfaction
- Negotiated new and existing vendor contracts, and brokered partner white-label solution agreements

RBC – ROYAL BANK OF CANADA

OCT 2015 - JUN 2016

Client Advisor Business Services

- Developed and implemented processes to facilitate improved execution of financial and technical transactions
- Mentored and fostered team progression through training, shadowing, and coaching
- Coordinated efforts between business units to ensure an optimal experience for customers and team members alike
- Collaborated with teams from various branches and departments to achieve personal performance objectives

Digital Navigator

- Directed a regional team responsible for increasing mobile adoption and foster digital market penetration
- Utilized analysis of competitors' mobile and digital offerings to develop and to maintain a regional competitive edge
- Led the development and execution of digital branch promotions and projects

SCOTIABANK – BANK OF NOVA SCOTIA

JUN 2012 - OCT 2015

Customer Representative Advisor

- Responsible for quick and efficient completion of retail banking transactions
- Maintained positive relationships with customers to ensure a high level of customer satisfaction
- Executed daily branch cash management and high-value transactions
- Facilitated effective communication between departments and branches to expedite day-to-day operations

EDUCATION

Executive Certificate in Technology and Operations	MIT Sloan School of Management	2021
Bachelor of Arts (English Literature and Philosophy)	Wilfrid Laurier University, Waterloo, Ontario	2015
Alberta High School Advanced Placement (AP) Diploma	Lord Beaverbrook High School, Calgary, Alberta	2009

ACHIEVEMENTS, AWARDS, AND CERTIFICATIONS

Professional

- Project Management Professional (PMP – In Progress)
- (2021) Certificate in Business Process Design for Strategic Management
- (2019) Emerging Leaders (Top 25 Under 30) – Digital Mortgage 2019
- (2018) Google Analytics Certification
- (2018) Professional Scrum Product Owner (PSPO I)
- (2017) Professional Scrum Master (PSM I)
- (2015-2024) Certified Associate in Project Management (CAPM)

Athletics, Coaching, and Leadership

- (2009-2016) Wilfrid Laurier University United Way – Co-President and Co-Founder
- (2011) USAV IMPACT Certification – Increased Mastery & Professional Application of Coaching Theory
- (2010 & 2011) Canadian National Silver Medalist – Volleyball (Coach)
- (2008 & 2009) U.S.A. Junior Olympic Championships Semi-Finalist – Volleyball (Athlete)
- (2007) Canadian National Gold Medalist – Volleyball (Athlete)